



## Service

- Practical and relevant professional education and **training opportunities** through conferences, workshops, seminars, webinars and roundtables
- Regular **member communications** with up-to-date information about issues affecting municipal electric utilities and developments, innovations and trends in the utility industry
  - *MEUW Weekly* is an e-newsletter distributed on Tuesdays, highlighting what's happening with MEUW and the latest news affecting municipal utilities in the state
  - *Live Lines* is published monthly and offers more in-depth articles, feature stories and member profiles plus safety information and reminders
  - *Under the Dome* is focused on the politics that impact municipal utilities and is distributed periodically while the Wisconsin legislature is in session or as news breaks from the Capitol in Madison
- Access to the detailed information in MEUW's annual **Wage and Benefits Survey** highlighting the pay and perks provided to municipal electric utility employees
- Opportunities to ask questions, get advice and share leading practices with public power professionals from utilities like yours through "Member Polls" and other **networking forums**
- Recognition of your utility for operational achievements and **awards** for safety, leadership and service
- Complimentary **job postings** on MEUW.org and in *Live Lives* to reach prospective applicants for open positions at your utility – the "Employment" section is the most-viewed page of MEUW's website
- **Assistance from staff** knowledgeable about safety, communications, customer service, marketing and more – and if our staff doesn't have the answers, we'll put you in touch with someone who can find them
- **Connections with WUSA** – the Wisconsin Utility Suppliers Association – to foster timely and efficient procurement of equipment, supplies and services by connecting utility personnel to vendors with experience helping municipal utilities



## Safety

- Access to MEUW's customized and reputable **on-the-job safety and training program**, delivered mostly onsite by highly experienced instructors who take time to build rapport and establish credibility with line workers to help keep them safe amid the dangers of working with electricity
- Automatic enrollment in the public power **Mutual Aid Network** to give and receive help during a disaster – one call to MEUW's Mutual Aid Hotline opens the door for you to access resources from across the state and a coordinated response to help restore electric service and keep workers safe after a devastating storm or major outage event
- **Expert advice and support** from safety professionals and fellow utility operators who know and understand every detail of the APPA's Safety Manual and can help to ensure your utility is meeting the latest OSHA and NESC standards
- A **network of sharing** leading safety practices and lessons learned to strengthen knowledge and awareness of hazards in the daily operation of electric utilities



## Advocacy

- **Tools and information to help influence legislators** at the state and national level on industry issues, including organizing legislative meetings, developing educational and background materials, talking points and other documents, and connecting member utilities with legislators
- Careful monitoring and regular updates on any state or federal **legislative proposals or regulatory rule changes** that may impact municipal utilities, including specific advice and guidance to address emerging issues; MEUW tracks all legislative bills on which MEUW has taken a position and makes that information available to members
- **Coordinating strategies** with key allies and stakeholders who support municipal electric utilities, including the state's joint-action agencies, Customers First! Coalition, APPA and others to help advance the interests of MEUW members
- Support for fundraising through **Friends of Public Power**, which coordinates the political campaign donations through a political action committee and individuals' personal conduit accounts to help educate and support candidates to foster public power support