



Utility Planning and Risk Management



Session C

Wednesday, October 16, 2019 ● Hotel Marshfield

Advances in technology and customer needs are forcing the utility industry to change at a rapid pace. Now more than ever, utilities need to understand where they are now, where the industry is headed, and how the utility will adapt to the changing landscape.

What you'll learn

- Insights into effective strategic and project planning processes
- Compliance rules for Wisconsin's bidding laws for construction projects
- Leading practices for developing effective Requests for Proposal (RFPs)
- Guidelines for assessing utility risk areas and insurance coverage needs

Location

Hotel Marshfield
 2700 S. Central Avenue
 Marshfield, WI 54449
 Phone: 1-855-583-2700

A room block has been reserved for the seminar. To reserve a room with the rate of \$82/single. Please reference the MEUW Training Program and reserve no later than Sept. 30.

Program Schedule

- Registration and continental breakfast at 8:30 a.m.
- Training begins at 9 a.m. and concludes by 3:30 p.m.
- Lunch and afternoon refreshments are provided

About the instructors

Dave Krause, professional engineer, and owner of Krause Power Engineering, LLC, has more than 25 years of experience in electric power systems engineering and management for municipal, rural electric cooperative and investor-owned utilities including: system planning, project design and engineering, cost estimation, contingency planning, specifications, construction and construction management, safety training and program development, technical training, system startup, power quality testing, expert witness testimony and system restoration. The types of projects Dave has been involved in include: electric distribution system conversions, electric transmission system reconstruction, substation initiation and expansions, stray voltage testing and litigation, OSHA accident investigations, industrial power quality testing, interconnection of distributed generation to electric distribution systems, reliability assessments and distribution automation.



Linda Pophal, M.A., SPHR, ABC, is the co-author of *Writing a Convincing Business Plan* (Barron's, 2001) and the author of *The Essentials of Corporate Communications and Public Relations* (Harvard Business School Press, 2006). She is a National Baldrige Examiner and an adjunct faculty member at the University of Wisconsin-Eau Claire in the Communication and Journalism department. She has more than 20 years' experience helping organizations and individuals maximize their communication strategies.



Register online at meuw.org

Deadline: Oct. 9

\$275 for MEUW members