

Trade  
show

Equipment  
demonstrations

Networking

Informative  
presentations



# Thursday, April 29, 2021

Sauk County Fairgrounds – Baraboo

*The Expo is a forum for employees in the electric industry, suppliers, and other electric operations enthusiasts to come together to exchange ideas and knowledge and make connections to help drive efficiency, innovation, and improved operational practices*

## EVENT AGENDA

### LEARNING TOPICS

Two sets of breakout sessions will enable attendees to learn about the topics most relevant to their role and specific interests. Topics to be covered include:

- Enhancing Revenue with Smart Grid Metering
- Electric Vehicles and the Power Grid
- Trends for Electric System Planning
- Pole Testing and Maintenance
- Hazards of Generation Backfeed
- Working Safely Around 5G Wireless Facilities

### KEYNOTE SPEAKER

#### Mark Tauscher

11-year professional football player discusses **trust, teamwork, and resiliency** ... and takes time for your questions



### REGISTER TODAY!

\$150 per person through April 1  
\$175 for registrations on April 2 or later

Registration deadline is Tuesday, April 27

Cancellations are subject to MEUW Policy

— Register online at [meuw.org](http://meuw.org) —

Details about Expo hotel accommodations are available online at [www.meuw.org/ExpoHotel](http://www.meuw.org/ExpoHotel)

7:30 a.m. Registration Opens  
(Continental breakfast available)

**8:30 a.m. Event Opening**

8:30 a.m. Exhibitor Trade Show  
and Vendor Demonstrations

*Dozens of suppliers will showcase the latest equipment and services available to electric power utilities in spacious indoor and outdoor exhibit spaces – hands-on demonstrations and product displays will complement the networking and idea exchange*

10:30 a.m. Breakout Presentations –  
First Session

11:15 a.m. Breakout Presentations –  
Second Session

**Noon Networking Lunch**

12:45 p.m. Keynote Presentation

1:30 p.m. Recognition Awards /  
Prize Giveaways

**2:00 p.m. Event Closing**

*The health and safety of Expo attendees is a priority, so masks will be required, and individuals will be asked to stay six feet apart. Events will take place mostly outdoors or under open-air tents and pavilions; some sessions are planned for indoors.*  
**The Expo will be held rain or shine.**

