



## SPONSORSHIP OPPORTUNITIES

Be part of a new format for the annual gathering of Wisconsin's municipal and cooperative electric providers. The 2021 Electric Operations Expo will bring together more than 200 attendees for informative presentations, timely training topics, a large indoor and outdoor vendor fair, equipment demonstrations and lots of networking.

**Thursday, April 29, 2021 – Sauk County Fairgrounds, Baraboo**

SPONSORSHIP LEVELS	Special recognition	Logo/name placements			Ad in Expo program booklet	Comp lunch tickets
		MEUW Website	Program booklet	On-site event signs		
<b>Diamond</b> \$2,500 (limited to two)	"Presenting Sponsor" designation	✓	✓ Logo on booklet cover; logo on "sponsor" page	✓	Full-page (inside front cover or back cover)	10
<b>Platinum</b> \$1,750	Lunch sponsor	✓	✓ Printed name on booklet cover; logo on "sponsor" page	✓	Full-page	5
<b>Gold</b> \$1,250	Refreshment sponsor	Printed name only	✓ Logo on "sponsor" page	✓	Full-page	3
<b>Silver</b> \$750	Breakout sessions sponsor		✓ Logo on "sponsor" page	Printed name only	Half-page	2
<b>Bronze</b> \$500			Printed name on "sponsor" page	Printed name only	Business-card-sized	1

**Added Benefit:** All sponsors will receive a list of registered attendees two weeks prior to the conference.

**Decision deadline:** January 29, 2021 (Submit advertisements no later than Feb. 15, 2021, to guarantee placement)

**Sponsor Name:** \_\_\_\_\_

**Form of Payment:**

**Contact Person:** \_\_\_\_\_

Check

**Phone / Email:** \_\_\_\_\_

Credit Card\*

**Sponsor Level:**  Diamond  Platinum  Gold  Silver  Bronze

\* \$3.95 processing fee

Please submit completed form to [Office@MEUW.org](mailto:Office@MEUW.org)

*Sponsorships offered exclusively to renewing Wisconsin Utility Suppliers Association members.*