



SPONSORSHIP OPPORTUNITIES

January 15 – 17, 2025

Kalahari Resort, Wisconsin Dells, Wis.

You're invited to sponsor the annual gathering of Wisconsin's municipal and cooperative electric providers.

Bringing together utility leaders to swap ideas and strengthen their operations, the Electric Operations Conference & Expo brings together more than 250 attendees for informative presentations, timely training topics, a large indoor vendor show, equipment demonstrations, and lots of networking — among utilities large and small.

As a sponsor, your company will show its support of utilities across Wisconsin.

Sponsorships offer a cost-effective means to build awareness among electric-utility professionals, including governing board members, general managers, directors, electric superintendents, and lineworkers.

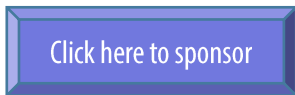
Sponsor Levels	Event Webpage	On-site signage at Event	Electronic "Welcome" screens at Event	Verbal recognition at Event kickoff and close	Printed event materials (Event Program)	Ad space in Event Program (printed and online)	Additional benefits*
Diamond \$2,500 (limited to two)	Logo and link to your company's website	Your company's logo	Your company's logo	✓ plus during lunch announcements	Your company's logo	Full-page (inside front cover or back cover)	"Presenting Sponsor" designation Includes two (2) complimentary conf registrations
Platinum \$2,000	Logo and link to your company's website	Your company's logo	Your company's logo	✓	Your company's logo	Full-page	Lunch Sponsor Includes one (1) complimentary conf registration
Gold \$1,500	Your company's logo only	Your company's logo	Your company's logo		Your company's name only	Half-page (premium interior placement)	Refreshment/Break Sponsor
Silver \$1,000	Your company's name only	Your company's logo	Your company's logo		Your company's name only	Half-page	
Bronze \$500	Your company's name only	Your company's logo	Your company's logo		Your company's name only	Business-card-sized	

* One contact at each sponsor company will receive an electronic listing of paid conference registrants (including email addresses) on or before January 8, 2025.

Companies sponsoring at the Diamond or Platinum levels will have their logos displayed on the front page of MEUW's website. They also will be offered early access to select their booth space (separate exhibitor registration/fee is required); details will be communicated upon payment of sponsorship.

Sign up today to maximize your exposure as an event sponsor!

Sponsorship fees shown are valid through Aug. 1, 2024.



Please direct questions to **Sharon Wolf**, MEUW Manager of Communication and Events, at (608) 837-2263 or swolf@meuw.org