

## SPONSORSHIP OPPORTUNITIES

*You're invited to sponsor a tradition 91 years in the making! Bringing together municipal utility leaders to swap ideas and strengthen public power in Wisconsin, MEUW's Annual Conference attracts more than 125 attendees for informative speakers, timely training topics and networking.*

*As a sponsor, you'll demonstrate your organization's support of public power. Sponsorship offers a cost-effective method to build awareness among electric-utility professionals, including governing board members, superintendents, general managers and directors.*

### GOLD (\$1,250)

- Color logo displayed on:
  - Scrolling banner advertisement on the front page of *MEUW.org*
  - Cover of conference program
  - "Welcome" screen during the conference general session
  - Signage throughout conference
  - Web pages used for conference registration and in confirmation emails to registrants
- Verbal recognition by the emcee during conference opening and closing
- Preferred placement (inside front cover or back cover) of full color, full-page ad in conference program
- Opportunity to provide giveaway items to conference attendees during on-site conference registration
- One (1) paid admission to attend conference sessions

### SILVER (\$750)

- Color logo listed on the "sponsor" page inside conference program and on signage throughout conference
- Full color, half-page ad in conference program

### BRONZE (\$500)

- Full-color, business-card-sized ad in conference program
- Color logo listed on the "sponsor" page inside conference program and on signage throughout conference

**Added Benefit:** Sponsors will receive a list of registered attendees two weeks before the conference

**Decision deadline:** July 3, 2020 (Advertisements due by July 31, 2020, to guarantee placement)

**Sponsor Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Phone / Email:** \_\_\_\_\_

**Sponsor Level:**  Gold  Silver  Bronze

**Please return this form with your payment by July 3** to: MEUW | 725 Lois Drive | Sun Prairie, WI 53590  
*If you prefer to pay with credit card, please contact Mallory Conradt at (608) 478-8528 (processing fees will apply).*

*Act now to maximize your exposure!*