

# Conference Agenda

Updated as of April 19 to reflect timing of breakout sessions and updates related to some sessions

# MEUW 90th Annual Conference

## Wednesday, May 15

Noon to 5:00 p.m. Registration

— Lunch on your own —

12:30 to 3:30 p.m. Pre-Conference Workshops

3:30 to 5:00 p.m. Host Utility Tours

4:00 p.m. Hotel Check-in Available

5:00 to 7:00 p.m. Welcome Reception  
Sponsored by WUSA

## Thursday, May 16

6:00 to 7:45 a.m. Sunrise Exercise

7:00 to 8:15 a.m. Registration and  
Networking Breakfast

8:00 a.m. Opening Session

8:45 a.m. General Session

9:15 a.m. Networking Break

9:30 to 10:15 a.m. Breakout Session I

10:25 to 11:20 a.m. Breakout Session II

11:30 a.m. to 12:15 p.m. Breakout Session III

12:15 p.m. Networking Luncheon

1:00 p.m. “Red Ink to Roses”  
Presentation by Pat Richter

2:00 to 5:00 p.m. Recreational Activities

— Dinner on your own —

8:30 to 10:00 p.m. Bonfire and Social Time

## Friday, May 17

7:00 to 8:30 a.m. Breakfast Buffet

8:15 a.m. Awards Ceremony

8:30 a.m. to 10 a.m. Annual Business Meeting

**Opening Session:** Featured presentation by **Sue Kelly**, President and CEO of American Public Power Association

**General Session:** Featured presentation by **Rebecca Cameron Valcq**, Chairperson of Public Service Commission of Wisconsin

### Breakout Session I

Technology Trends Sue Kelly, *APPA*

Energy Efficiency Frank Barth and Lauren Hodkiewicz  
*Focus on Energy*

Changing Demographics<sup>1</sup> Dan Barroilhet  
*State of Wisconsin  
Demographics Services Center*

### Breakout Session II

Transmission Thomas Dagenias  
*American Transmission Co.*

Emergency Response Peter Jensen<sup>2</sup>

Power of Advocacy<sup>3</sup> State Sen. Janis Ringhand  
*D-Evansville, Distict 15*

### Breakout Session III

Mutual Aid Mike Czuprynko and Mark Zielsdorf. *MEUW*

Open Meetings Paul Ferguson<sup>4</sup>  
*State of Wisconsin  
Department of Justice*

Pride in Public Power Tim Heinrich and Paul Hermanson

<sup>1</sup> **New Session Added** – The only constant is change, and that is certainly true for the people and places in the state of Wisconsin. In this session, we’ll explore recent demographic trends in Wisconsin, including differences between metropolitan statistical areas and other parts of the state, and discuss the economic impacts these trends have on communities and business

<sup>2</sup> Peter Jensen has worked in emergency management for more than 40 years. His career has included time as a local emergency management director for the American Red Cross, First Vice President of the National Association for Search and Rescue (NASAR) and as a private consultant. Most recently, he spent more than 17 years as a member of the Federal Emergency Management Agency’s (FEMA) disaster response force.

<sup>3</sup> **New Session Added** – MEUW is “the common voice of public power in Wisconsin” and was formed to help advocate for community-owned utilities. In this session, participants will hear from a veteran state legislator about the important role advocacy plays in the legislative process and how individual participation in government makes a difference.

<sup>4</sup> Paul Ferguson is Assistant Attorney General in the State of Wisconsin’s Office of Open Government.