



# Electric Operations Conference & Expo

January 12 – 14, 2022 ■ Kalahari Resort, Wisconsin Dells

## EXHIBITOR INFORMATION

**Vendor Expo: Thursday, Jan. 13, 2022**

### TRADE SHOW LOGISTICS

**Show time:** 9:30 a.m. – 3:00 p.m.

**Set-up times:**

- 3:00 – 6:00 p.m. on Wednesday, Jan. 12 *or*
- Beginning at 6:30 a.m. on the day of the show
- > **First-come, first-to-select (no early entry)**

**Exhibitors will reserve in advance the type of booth space they intend to use:**

- Standard (includes one unskirted 8-foot table) – no additional cost
- Standard-Plus (includes one table and access to electric hook-up) – add \$35
- Premiere (includes space to display large equipment and/or trailers) – add \$75

> Additional tables are available for \$25 each (must be reserved in advance)

**All “extras” must be paid prior to set-up;** exhibitors will receive an invoice after confirming their booth preference.

Details about lodging options are available at [www.meuw.org/2022Hotel](http://www.meuw.org/2022Hotel)

The WUSA-sponsored **Welcome Reception** is Wednesday evening, Jan. 12, for exhibitors and Expo attendees. The event is from 4:30 – 7:00 p.m. at the Kalahari Resort.

### REGISTRATION

Your company's paid 2022 WUSA membership entitles you to exhibit space, access to the Welcome Reception, and tickets for Thursday's breakfast and lunch for up to three (3) company representatives.

> Each additional company rep is \$45

**It is not necessary to register on the event website unless you want to attend the conference sessions, hear speakers, or attend any of the breakout sessions.** In that case, you must register as a conference attendee and purchase the appropriate registration pass.

### GIVEAWAYS / PRIZES

**Exhibitors are welcome and encouraged to distribute giveaways.** Attendees will receive a tote bag upon entry to the Exhibition Hall.

- We will award door prizes to Expo attendees after the Keynote Address on Thursday afternoon. *If you have a prize to offer, please let us know and we will provide appropriate recognition.*
- To qualify for the prize drawings, attendees will have to complete an “Expo Bingo” card that must be validated by a rep at each vendor display.