

PUBLIC POWER FORE-WARD



August 19, 2020 • Castle Rock Golf Course – New Lisbon, Wis.

10:00 a.m. shotgun start | Four-person scramble format

Municipal Electric Utilities of Wisconsin (MEUW) is hosting the PUBLIC POWER FORE-WARD golf outing, and MEUW members from across the state will get together for some long overdue and safe outdoor networking. And we're inviting all WUSA members to help make the event more fun for everyone.

This is a unique opportunity to connect with municipal utility managers, commissioners and employees in an informal, relaxed setting.

THEMED HOLES and TEE BOX ACTIVITIES

Sponsors are invited to select a theme at their hosted hole. You can decorate and include activities to go with the theme. For example, with a Hawaiian theme, you can have the golfers tee off in grass skirts or set up a cabana on the course. If your hole is Vegas-themed, you can set up a poker hand. A race-car theme could include a toy car race track for a mini race before each tee off. If you do a basketball theme, each player could shoot a hoop before they tee off. The options are endless and it's a great way to make a positive impression on the golfers.

GAMES and CONTESTS

Yes, we're playing golf and that's a game in itself, but there are also so many games and contests that can be played within golf that add fun, a bit of challenge, and friendly competition. As a sponsor, you have the opportunity to host a "game" hole such as Hit the Target; Rolling Mulligan; or Guess the Drive. You can even name the contest and the prize in a way that draws more attention to your brand or business.

Costs for supplies and prizes associated with "host" hole activities are the sole responsibility of the sponsoring company.

Space is limited. Sign-ups will be taken on a first-come, first-assigned basis.

SIGN UP NOW

There are four options to allow your company to be part of this year's outing:

Double Eagle Sponsor:

- Your company is designated as "host" for two holes on the course (one each on the front and back nine) – with the option to use an on-hole theme or tee-box activities, games and contests
 - On-hole signage provided
 - Includes spots for three golfers representing your company
- \$450** (limited to two)

Eagle Sponsor:

- Your company is designated as "host" for one hole on the course – with the option to use an on-hole theme or tee-box activities, games and contests
 - On-hole signage provided
 - Includes spots for two golfers representing your company
- \$250** (limited to 10)

Birdie Sponsor

- Your company is listed as a sponsor of a single element of the outing (e.g., box lunch sponsor, drink-ticket sponsor, golf-cart sponsor, etc.)
 - Your company logo displayed at golf outing check-in and on cart signs
 - Includes spot for one golfer representing your company
- \$175** (limited to four)

Par Sponsor

- Your company listed on as participant on signage at golf outing check-in
 - Portion of sponsor fee used toward gift-card door prizes
 - Includes spot for one golfer representing your company
- \$125** (limited to three)