

# MEUW Live Lines

## 2019 Advertising Information

For more information contact: Karen Whitmer - [kwhitmer@meuw.org](mailto:kwhitmer@meuw.org)  
MEUW Office – 608-837-2263

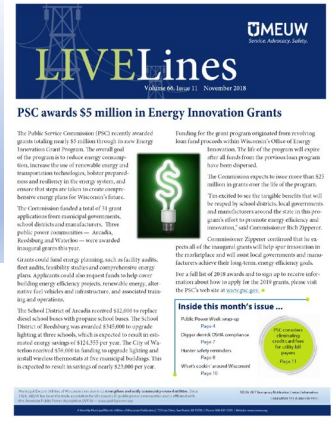
*Live Lines* is MEUW's monthly e-newsletter sent to hundreds of utility professionals and leaders throughout Wisconsin and the Midwest. A *Live Lines* subscription provides members with information on utility specific legislation, news events, membership services and other important issues that affect the utility industry.

We invite you to advertise your business in *Live Lines* for 2019. Ads include links to your website or landing page of your choice, further increasing your visibility.

## NEWSLETTER AD RATES AND SPECS

The following advertisement options are available in *Live Lines*. The rectangle ad can be featured on an interior page or the back pages (ad-only pages) based on your budget. Save money by committing to our annual plan!

Size/Location	12-month rate	6-month rate	1-month rate
Banner/Interior	\$960	\$500	\$90
Rectangle/Interior	\$800	\$420	\$75
Rectangle/Back	\$680	\$360	\$65



All prices reflect discounts for 2019 WUSA Members. If you are not a WUSA Member, please call us for rate information.

### SPECIAL OFFER

As a special thanks, all those that sign up to advertise before **Friday, Dec. 14**, will also have their advertisement appear in the all-new **2019 MEUW Membership Directory**, which will be a printed resource for all MEUW members with a **12-month** shelf life. The Directory is slated to be mailed in January.

Dimensions:  
7.5 (width)  
x 1.25 (height)

Banner

Dimensions:  
3.5 (width)  
x 2 (height)

Rectangle

**Yes!** My company is interested in advertising in MEUW's monthly newsletter. Check one:

- We will continue running our previous ad.
- A new ad will be emailed. *Please email ad as a .jpg to [kwhitmer@meuw.org](mailto:kwhitmer@meuw.org).*  
Our ad will be (check one); see size specifications above:

- Banner Interior     Rectangle/Interior     Rectangle/Back

- Our ad will run:     For the entire year (best value!)     6-month period (January-June)
- Monthly (specify months): \_\_\_\_\_     6-month period (July-December)

Total Due (refer to chart above for specific rate): \_\_\_\_\_

Business Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**PAYMENT OPTIONS:**     Check – payable to Municipal Electric Utilities of Wisconsin – mail with completed form to: 725 Lois Drive, Sun Prairie WI 53590  
                                   Credit Card – please call Mallory Conrath at (608) 478-2528 for processing (\$3 fee applies). Thank you!

