

MEUW 2019 SPONSORSHIP OPPORTUNITIES

MEUW currently has sponsorship opportunities for three events the association is hosting in first quarter 2019. Sponsorships are offered exclusively to 2019 Wisconsin Utility Suppliers Association (WUSA) members.



Feb. 27
Marshfield

First program in a six-part, two-year series; Session A is on **Communication, Time and Project Management**

Target Audience:
Municipal utility leaders and aspiring leaders

118 people are part of MEUW's popular and long-standing Management Training Program, and 30 attended the most recent program held in October 2018



March 18 – 20
Green Bay

MEUW's largest job training and safety-specific event
Trade Show focused on tools, equipment and products related to electric utility metering on **March 19 from 4:30 to 6 p.m.** – \$150 fee includes one eight-foot table with electricity

Target Audience:
Electric meter technicians, superintendents, utility directors, linemen, foremen, meter engineers and electricians

50 people attended this workshop in 2018



March 26
Marshfield

Bi-annual program focused on helping strengthen the collection process; timing is targeted at the end of the cold-weather moratorium on electric-service disconnections

Target Audience:
Municipal utility Customer Service and Accounting professionals

58 people attended this event the last time it was held in 2017



EVENT SPONSORSHIP – \$275 per event or sponsor all three for \$750

- Receive a list of attendees prior to the workshop so you can contact them to make connections during the event.
- Color logo on registration materials and on MEUW website homepage event banner.
- Color logo on cover of seminar/workshop materials given to attendees when they arrive.
- Color logo on signage during the seminar/workshop.
- Verbal recognition during the seminar/workshop opening and closing.
- Opportunity to provide giveaway items to attendees during on-site registration.

Sponsor Name _____

Primary Contact _____

Phone _____ E-mail _____

- Management Training Program Session A (\$275)
 Watt-Hour Metering Workshop (\$275)
 Trade Show (\$150)
 Collections Seminar (\$275)
 All three events (\$750)
 All three events plus Trade Show (\$900)

TOTAL DUE:

\$

PAYMENT OPTIONS:

- Check** – payable to Municipal Electric Utilities of Wisconsin – mail to: 725 Lois Drive, Sun Prairie WI 53590
 Credit Card – please call Mallory Conratt at (608) 478-2528 for processing (\$5.00 processing fee applies)