



**ELECTRIC UTILITY JOINT
SUPERINTENDENTS'
CONFERENCE & EXPO 2019**

SPONSORSHIP OPPORTUNITIES

You're invited to sponsor the premier annual event that brings together utility leaders from Wisconsin's municipal and cooperative electric providers. This popular conference and trade show draws some 200 attendees for informative speakers, timely training topics, new product displays and networking.

— **January 16 to 18, 2019 – Glacier Canyon Lodge, Wisconsin Dells** —

PLATINUM (\$2,000) – limited to two sponsors

- Prominent placement as “Presenting Sponsor” with color logo displayed on:
 - Scrolling banner advertisements on front page of *MEUW.org*
 - Web pages used for conference registration and in confirmation emails to registrants
 - One-page conference program/agenda fliers
 - “Welcome” screen during the conference general session
 - Cover of conference program
 - Signage throughout conference, including during cocktail reception
- Verbal recognition as “Presenting Sponsor” by the emcee during conference opening and closing
- Preferred placement (inside front cover or back cover) of full color, full-page ad in conference program (which is ideal for announcing a promotion, giveaway or contest at your exhibitor booth)
- Three (3) paid admissions to attend conference sessions (excludes Apprentice Graduation banquet)
- Opportunity to provide giveaway items to conference attendees during on-site conference registration

GOLD (\$1,250)

- Color logo displayed on:
 - Scrolling banner advertisement on the front page of *MEUW.org*
 - Cover of conference program
 - Signage throughout conference
- Full color, full-page ad in conference program
- Two (2) paid admissions to attend conference sessions (excludes Apprentice Graduation banquet)

SILVER (\$750)

- Color logo listed on the “sponsor” page inside conference program and on signage throughout conference
- Full color, half-page ad in conference program
- One (1) paid admission to attend conference sessions (excludes Apprentice Graduation banquet)

BRONZE (\$500)

- Full-color, business-card-sized ad in conference program
- Color logo listed on the “sponsor” page inside conference program and on signage throughout conference

Added Benefit: All sponsors will receive a list of registered attendees two weeks prior to the conference.

Decision deadline: Monday, Dec. 17, 2018 (Advertisements needed by Jan. 4, 2019, to guarantee placement)

Sponsor Name: _____

Contact Person: _____

Phone / Email: _____

Sponsor Level: Platinum Gold Silver Bronze

Please return this form with your payment by Dec. 17 to: MEUW | 725 Lois Drive | Sun Prairie, WI 53590
If you prefer to pay using credit card, please contact Mallory Conratt at (608) 478-2528 (processing fees will apply).

Act now to maximize your exposure! Sponsorships offered exclusively to 2019 Wisconsin Utility Suppliers Association members.