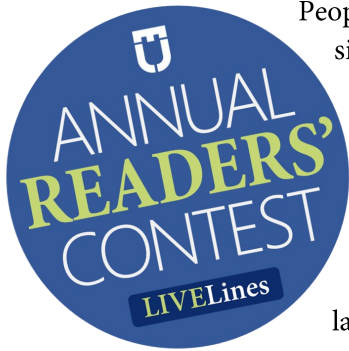


# What's the demonym where you live?



People who live in the Badger State are called Wisconsinites – that term is a “demonym,” which is a fancy word to describe the names given to residents or natives of a particular place. Demonyms are different from nicknames (like “Cheesehead,” for example) and are typically derived from the name of a place (e.g., American). With 81 public power communities across Wisconsin, there are surely a large number and variety of demonyms for the customers who are served by community-owned utilities.

Some seem kind of obvious and have roots in other, more recognized demonyms — Rice Laker, for example, or Reedsburger or Jeffersonian. But what do you call someone from Oconomowoc or Viola or Boscobel or Cuba City? Is someone from Medford a Medfordite or a Medforder? Are people from Waunakee known as Waunakeers, Waunakeans, Waunakeese, or something else?

**We want to know what you think.** Tell us the label for locals in your community. And then give us your ideas for demonyms for up to five other public power communities in Wisconsin. Your answers can be real or contrived, satirical or serious, as long as they're clean and not insulting. *Refer to the list of communities at right.*

We'll publish the answers and ideas in a future edition of *Live Lines*. A random drawing of all the responses received by Wednesday, Dec. 18, will be held at a future date. Those chosen will have a chance to win a selection of gift cards and MEUW swag. The more responses received, the greater the number of prizes that will be awarded.

To enter, clip and complete the form below and then scan and email it to [contests@meuw.org](mailto:contests@meuw.org) or put it in the mail to MEUW Readers' Contest, 725 Lois Drive, Sun Prairie, WI 53590. **You may also click [this link](#), enter your responses into the online form and click “submit.”** ●

Algoma	Menasha
Arcadia	Merrillan
Argyle	Mount Horeb
Bangor	Muscoda
Barron	New Glarus
Belmont	New Holstein
Benton	New Lisbon
Black Earth	New London
Black River Falls	New Richmond
Bloomer	Oconomowoc
Boscobel	Oconto Falls
Brodhead	Pardeeville
Cadott	Plymouth
Cashton	Prairie du Sac
Cedarburg	Princeton
Clintonville	Reedsburg
Columbus	Rice Lake
Cornell	Richland Center
Cuba City	River Falls
Cumberland	Sauk City
Eagle River	Shawano
Elkhorn	Sheboygan Falls
Elroy	Shullsburg
Evansville	Slinger
Fennimore	Spooner
Florence	Stoughton
Gresham	Stratford
Hartford	Sturgeon Bay
Hazel Green	Sun Prairie
Hustisford	Trempealeau
Jefferson	Two Rivers
Juneau	Viola
Kaukauna	Waterloo
Kiel	Waunakee
La Farge	Waupun
Lake Mills	Westby
Lodi	Whitehall
Manitowoc	Wisconsin Dells
Marshfield	Wisconsin Rapids
Mazomanie	Wonewoc
Medford	

Use this form to **enter the contest** for a chance to win prizes and have your ideas published in a future edition of *Live Lines*. Enter the names of up to five (5) public power communities and your idea(s) for a demonym for the people who live there.

	Community Name	Demonym
Name _____	_____	_____
Utility _____	_____	_____
Email address _____	_____	_____
Phone number _____	_____	_____
What is your demonym? _____	_____	_____