

What is at Stake?

The Friends of Public Power conduit supports candidates who support the core values of public power.

Public power utilities are operated by local governments to provide communities with reliable, responsive, not-for-profit electric service. Public power utilities are directly accountable to the people they serve through local elected or appointed officials.

The Friends of Public Power conduit agenda includes issues critical to the operation of public power utilities:

- Protecting local control
- Ensuring reliable electricity service at competitive costs
- Protecting the environment
- Protecting the health and safety of electricity consumers
- Safeguarding the ability of communities to provide infrastructure services that their consumers require
- Third-party ownership of distributed generation
- U.S. EPA regulation of carbon dioxide emissions from existing plants



FRIENDS OF PUBLIC POWER

725 Lois Drive
Sun Prairie, WI 53590



FRIENDS OF PUBLIC POWER

TOGETHER, WE CAN MAKE A DIFFERENCE

*A political conduit organized pursuant to
Wisconsin Government Accountability Board rules
and Wis. Stat. § 11.05.*

What is Friends of Public Power?

Friends of Public Power is a political conduit to support candidates for state office who value and support community-owned utilities and related municipal issues in Wisconsin.

- The purpose of the Friends of Public Power conduit is to facilitate the personal and voluntary participation of the Municipal Electric Utilities of Wisconsin's (MEUW) members and employees in making political contributions as may be allowed for under Wisconsin law.
- A political conduit is a separate bank account through which individual contributions are combined and disbursed in support of the nomination and election of candidates for state office as direct contributions to candidates and other Wisconsin political committees.

How does it work?

- Individuals make deposits into the Friends of Public Power political conduit.
- Candidates for state office are reviewed and selected for a Friends of Public Power disbursement based on several criteria. The majority of the candidates who receive FPP donations are running for re-election, in leadership positions, serve on key committees, and most likely represent one or more MEUW member utilities. This practice is consistent with the criteria used by the American Public Power Association's "Power PAC."
- Each and every transfer of funds made by the conduit requires an individual contributor's specific authorization.
- Once entered into the Government Accountability Board database, a transmittal letter is automatically generated and sent to the candidate's campaign committee.
- The actual disbursement to the candidate can be made in person or through the mail.

Your Contribution is Your Voice!

As a Friends of Public Power contributor, you can support candidates and help give the electric industry a stronger voice in the political process.

Help provide financial support to candidates who have demonstrated their support for the industry and a willingness to listen and learn. The future of our community depends upon participation in the deliberations of government as well as development of good relationships with key members of the legislature.

How much should I contribute?

Suggested contribution levels are listed below. These are only suggestions; all contributions are greatly appreciated.

Leadership Council (\$50 - \$100)

Governor's Circle (\$101 - \$250)

President's Club (\$251+)

**Any contribution made over \$150 will automatically be entered into a drawing for a \$300 VISA gift card.*

How do I contribute?

Contributors have the option to send payment by check made payable to "Friends of Public Power"

Fill out the attached form and return with payment to:

Friends of Public Power
725 Lois Drive
Sun Prairie, WI 53590

YES, I would like to be a Friend of Public Power! Enclosed is a voluntary, personal contribution of \$_____. I understand I will be personally contacted by Friends of Public Power to authorize each and every use of my deposit.

I cannot make a contribution at this time. However, please keep me informed of future Friends of Public Power activities.

NAME

OCCUPATION

ADDRESS*

CITY

STATE / ZIP

PHONE

EMAIL

SIGNATURE

DATE

*If you are a state or local government employee, your home address is required. I understand Friends of Public Power will not share the above information with any other entity, except as required by the Wisconsin Government Accountability Board and the governing Wis. Statutes for political conduits.