Formed in 1928, Municipal Electric Utilities of Wisconsin (MEUW) is the non-profit statewide trade association representing and advocating for Wisconsin’s 81 community-owned electric utilities. MEUW provides direct member services such as education and networking, legislative and regulatory representation and advocacy, and occupational safety training.

Our Communities

Wisconsin is home to 81 public power utilities that distribute about 11 percent of the state’s electricity to nearly 280,000 residential, commercial, industrial and farm customers.

The average public power community has a population of roughly 5,600. Most of these locally controlled utilities have been providing electric service for more than 100 years.

The Public Power Advantages

Local Governance
Public power utilities are governed by a local council or an appointed board. Community citizens have a direct voice in utility decisions and policymaking.

Affordable Rates
Public power utilities are not-for-profit entities, and homes powered by municipal utilities pay – on average – nearly 15 percent less than homes powered by investor-owned utilities.

Highly Reliable Service
Customers of public power utilities lose power less often, and they are likely to be without power for shorter periods because the lineworkers who restore service live locally.

Our Mission
To unify and strengthen community-owned utilities

MEUW’s office is located in Sun Prairie, Wis., with a staff of 14 including 11 safety and training professionals dedicated to serving member needs. A 19-member elected board of directors consisting of member utility managers governs the association.

Our Vision
To deliver exceptional programs and services members value