

Algoma  
Arcadia  
Argyle  
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Barron  
Belmont  
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Black Earth  
Black River Falls  
Bloomer  
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Brodhead  
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Cashton  
Cedarburg  
Centuria  
Clintonville  
Columbus  
Cornell  
Cuba City  
Cumberland  
Eagle River  
Elkhorn  
Elroy  
Evansville  
Fennimore  
Florence  
Gresham  
Hartford  
Hazel Green  
Hustisford  
Jefferson  
Juneau  
Kaukauna  
Kiel  
La Farge  
Lake Mills  
Lodi  
Manitowoc  
Marshfield  
Mazomanie  
Medford  
Menasha  
Merrillan  
Mount Horeb  
Muscoda  
New Glarus  
New Holstein  
New Lisbon  
New London  
New Richmond  
Oconomowoc  
Oconto Falls  
Pardeeville  
Plymouth  
Prairie du Sac  
Princeton  
Reedsburg  
Rice Lake  
Richland Center  
River Falls  
Sauk City  
Shawano  
Sheboygan Falls  
Shullsburg  
Slinger  
Spooner  
Stoughton  
Stratford  
Sturgeon Bay  
Sun Prairie  
Trempealeau  
Two Rivers  
Viola  
Waterloo  
Waunakee  
Waupun  
Westby  
Whitehall  
Wisconsin Dells  
Wisconsin Rapids  
Wonevot

TO: MEUW Members

FROM: David J. Benforado, Executive Director

DATE: January 23, 2009

RE: MEUW Partners with APPA on Energy Efficiency; MEUW Members May Utilize APPA's "Energy Efficiency Resource Central" ([www.EERCnet.org](http://www.EERCnet.org)).

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Given the prospect of higher energy costs and increased focus on climate and efficiency issues, energy efficiency is becoming and will continue to be a major issue for public power for years to come. Increasingly, energy efficiency is viewed not as a social program, but as a resource that should be incorporated into utility resource planning. It can provide both capacity and energy savings, plus lower fuel costs, defer generation investment, and reduce required reserves.

The American Public Power Association (APPA) has made energy efficiency one of its top priorities and has launched a long-term, broad-based effort that includes significant new resources and delivery mechanisms that provide public power utilities with the tools they need to effectively address energy efficiency in the coming years.

To expand MEUW's energy efficiency services to our Members, the MEUW Board of Directors decided earlier this month that MEUW would partner with APPA to share resources so that all public power utilities will be aware of this initiative and the tools available.

Public power's new Web site "Energy Efficiency Resource Central" ([www.EERCnet.org](http://www.EERCnet.org)) includes information on current energy efficiency programs at public power utilities, reports, articles, and links to additional resources. A key component of the Web site is a searchable database of successful efficiency programs. To make it easy to reach this useful new website, we have added a direct link to it at the bottom of the MEUW web site's home page (<http://www.meuw.org/>).

For more information visit Energy Efficiency Resource Central at [www.EERCnet.org](http://www.EERCnet.org), contact Ursula Schryver at APPA (202/467-2980 or [uschryver@APPAnet.org](mailto:uschryver@APPAnet.org)), or me.