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TO: MEUW Members

FROM: David J. Benforado, MEUW Executive Director
Dennis Bednarski (Oconomowoc Utilities), Chair, MEUW Rodeo Committee

DATE: May 6, 2009

RE: 4th Annual MEUW Lineman's Rodeo - September 12, 2009, in Sturgeon Bay;
Team and Volunteer Registration Deadline is Thursday, July 30.

Please see the enclosed booklet for the 4th Annual MEUW Lineman's Rodeo, to be held on Saturday, September 12, 2009, at Sawyer Park in Sturgeon Bay. Please share the information with your line crews, and anyone else at your utility who might be interested. Spectators, families and friends are encouraged to attend. The booklet is also available in PDF format on our website at www.meuw.org/events.htm.

The booklet contains team and volunteer registration forms. Please make a photocopy of the form for each team that your utility is sending. Each registered team member will receive two tickets to the Rodeo Awards Banquet with their registration, for themselves and one guest each. If they need additional tickets for family members or friends, they may be ordered for \$12.00 each. There is a space on the team registration form to order additional tickets. Personnel who volunteer to assist with the rodeo will each receive two tickets to the Awards Banquet, for themselves and a guest. Additional tickets may be ordered for \$12.00 each. Please note that the team and volunteer registration deadline is **Thursday, July 30**.

The booklet also contains a schedule of events, practice materials and judging criteria, to help your team(s) prepare, hotel information, and a helpful map.

A group discount has been arranged at the Bridgeport Waterfront Resort, 50 West Lurch Street, Sturgeon Bay, at the special rate of \$89/night for one bedroom hotel suites (without kitchen); \$119/night for one bedroom suites (with a kitchen); or \$149/night for two bedroom suites (minimum two-night stay required). Ask for the "Sturgeon Bay Utilities block" to get the special rate. **This room block expires on Tuesday, July 28.**

Another group discount has been arranged at the AmericInn, 622 South Ashland Avenue, Sturgeon Bay, at the special rate of \$113/night for a two queen bed room or \$117/night for a king bed room (either Friday, September 11 or Saturday September 12). Ask for the "Sturgeon Bay Utilities block" to get the special rate. **This room block expires on Friday, August 14.** Book now, because rooms will go fast!

We hope to see you at the MEUW Lineman's Rodeo on September 12!

Many thanks.

Enc.